



**3,582 people visited this site**

 **5,722 Visits**


 **3,582 Absolute Unique Visitors**

 **21,419 Pageviews**

 **3.74 Average Pageviews**

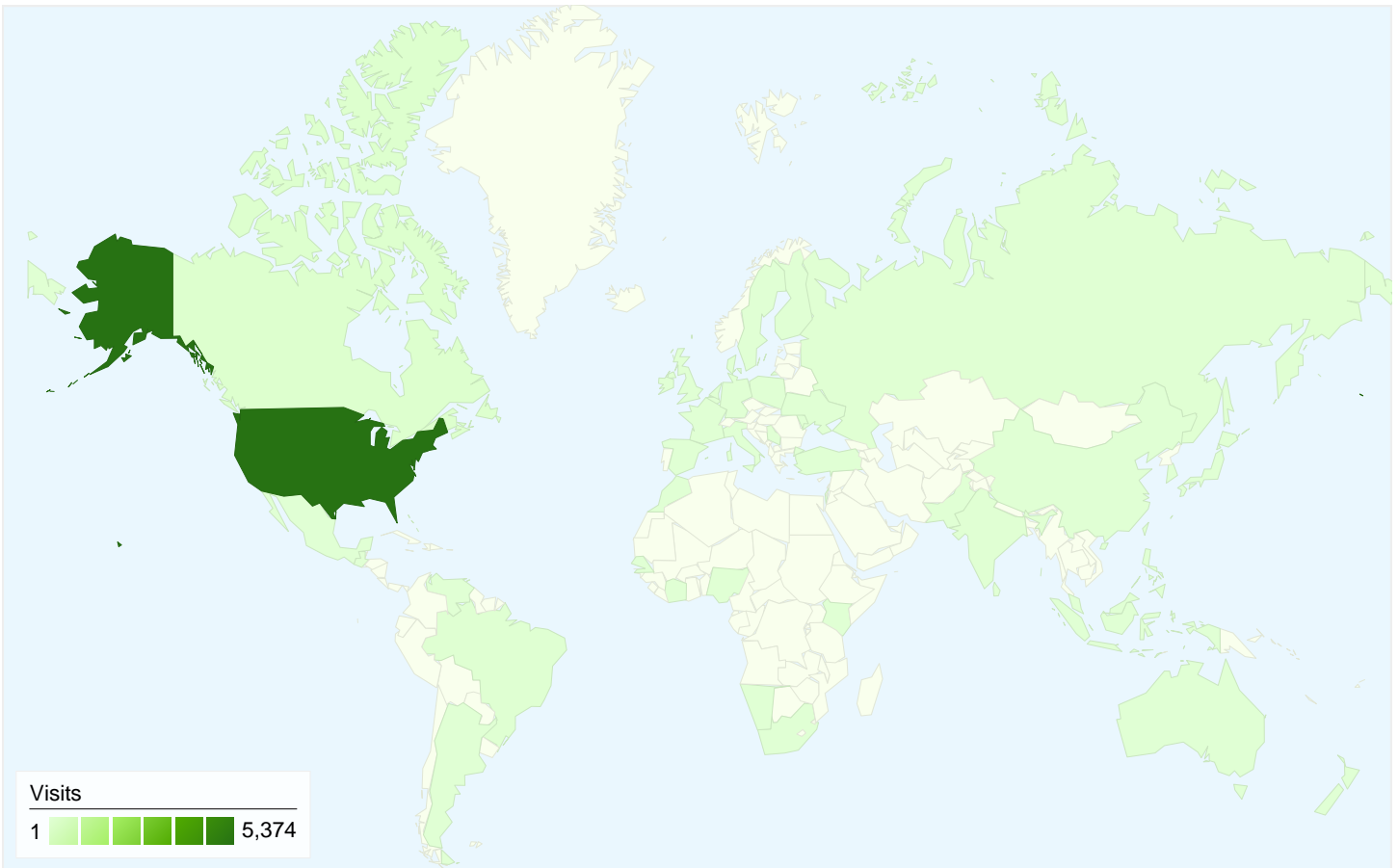
 **00:02:21 Time on Site**

 **46.35% Bounce Rate**

 **62.09% New Visits**

**Technical Profile**

Browser	Visits	% visits
Internet Explorer	4,190	73.23%
Firefox	952	16.64%
Safari	261	4.56%
Chrome	212	3.70%
Android Browser	29	0.51%



## 5,722 visits came from 48 countries/territories

### Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>5,722</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>3.74</b> Site Avg: 3.74 (0.00%)	<b>Avg. Time on Site</b> <b>00:02:21</b> Site Avg: 00:02:21 (0.00%)	<b>% New Visits</b> <b>62.09%</b> Site Avg: 62.09% (0.00%)	<b>Bounce Rate</b> <b>46.35%</b> Site Avg: 46.35% (0.00%)	
United States	5,374	3.82	00:02:27	61.57%	45.37%
Canada	107	3.47	00:00:49	76.64%	51.40%
Brazil	37	1.35	00:00:00	2.70%	64.86%
India	31	3.23	00:03:29	90.32%	61.29%
(not set)	22	3.95	00:03:12	54.55%	31.82%
Russia	19	1.16	00:00:06	100.00%	89.47%
Australia	12	2.92	00:00:39	100.00%	66.67%
Ireland	11	1.00	00:00:00	100.00%	100.00%
Philippines	9	1.56	00:00:57	100.00%	66.67%

China	8	1.38	00:00:03	12.50%	75.00%
France	8	1.25	00:00:00	75.00%	87.50%
Ukraine	7	1.71	00:00:21	71.43%	57.14%
Germany	7	1.71	00:00:05	57.14%	57.14%
Netherlands	7	1.43	00:00:00	42.86%	71.43%
United Kingdom	6	2.33	00:00:30	50.00%	66.67%
New Zealand	6	2.83	00:00:47	100.00%	66.67%
Italy	5	2.00	00:00:57	60.00%	60.00%
Japan	5	1.40	00:00:00	80.00%	80.00%
Israel	3	1.00	00:00:00	33.33%	100.00%
Malaysia	3	2.33	00:01:31	100.00%	66.67%
Trinidad and Tobago	2	1.00	00:00:00	50.00%	100.00%
Guatemala	2	1.50	00:02:40	100.00%	50.00%
Spain	2	2.00	00:01:02	100.00%	50.00%
Senegal	2	2.00	00:03:29	50.00%	50.00%
Pakistan	2	3.00	00:01:02	100.00%	50.00%
Turkey	2	1.00	00:00:00	50.00%	100.00%
Indonesia	2	2.00	00:02:37	100.00%	50.00%
Namibia	1	1.00	00:00:00	100.00%	100.00%
Nigeria	1	2.00	00:04:22	100.00%	0.00%
Argentina	1	1.00	00:00:00	100.00%	100.00%
Bahamas	1	3.00	00:01:03	100.00%	0.00%
South Africa	1	3.00	00:02:04	100.00%	0.00%
Belgium	1	1.00	00:00:00	100.00%	100.00%
Côte d'Ivoire	1	7.00	00:05:55	100.00%	0.00%
Saint Lucia	1	1.00	00:00:00	100.00%	100.00%
Mexico	1	1.00	00:00:00	100.00%	100.00%
Singapore	1	1.00	00:00:00	100.00%	100.00%
Poland	1	4.00	00:00:47	100.00%	0.00%
South Korea	1	2.00	00:00:09	100.00%	0.00%
Kenya	1	1.00	00:00:00	100.00%	100.00%
Denmark	1	7.00	00:03:15	100.00%	0.00%
Finland	1	1.00	00:00:00	100.00%	100.00%
Serbia	1	1.00	00:00:00	0.00%	100.00%
Moldova	1	1.00	00:00:00	100.00%	100.00%
Sweden	1	5.00	00:02:04	100.00%	0.00%

Sri Lanka	1	3.00	00:03:30	100.00%	0.00%
Venezuela	1	1.00	00:00:00	100.00%	100.00%
Morocco	1	1.00	00:00:00	100.00%	100.00%

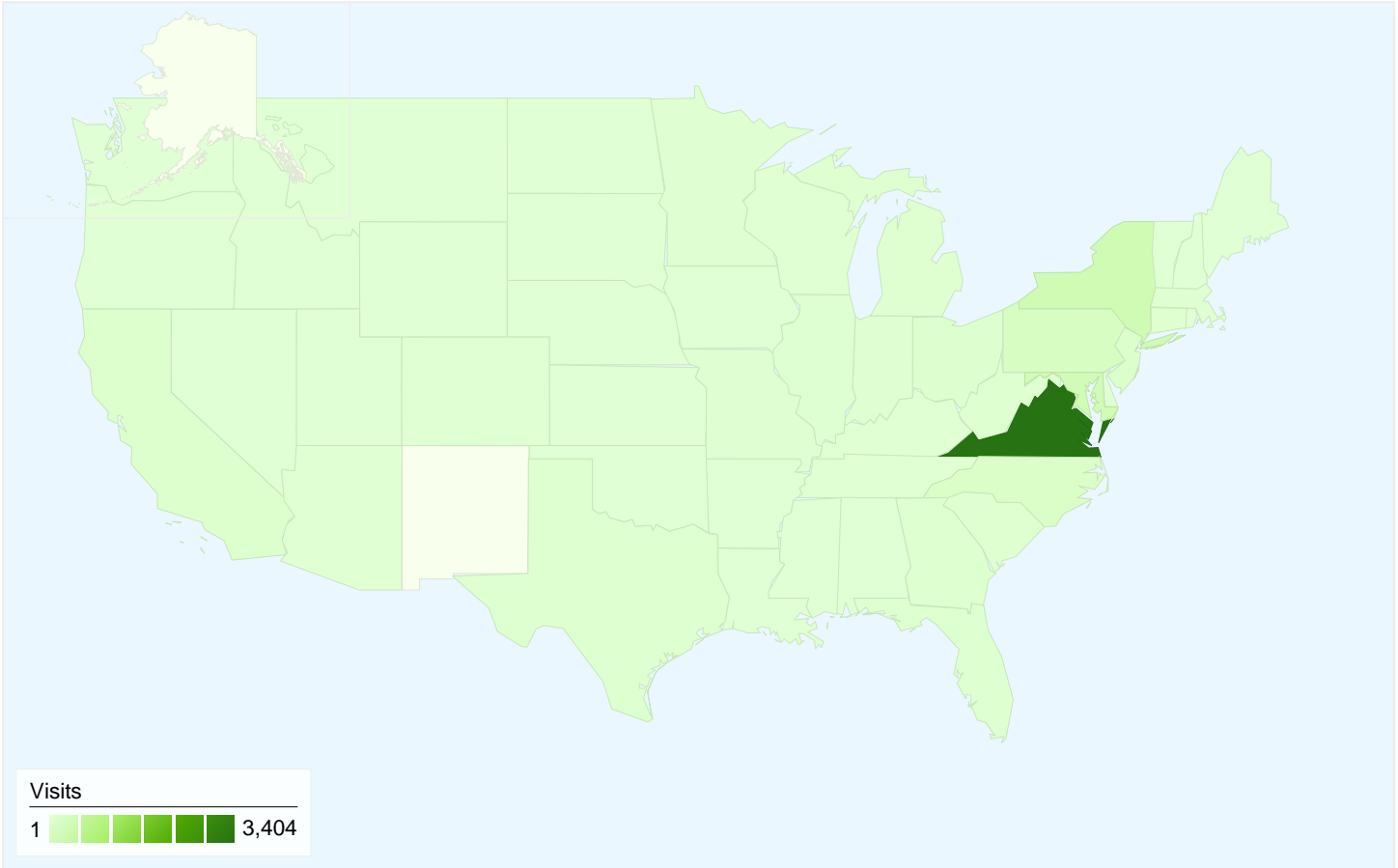
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# Country/Territory Detail:

United States

Jan 1, 2009 - Nov 1, 2011

Comparing to: Site



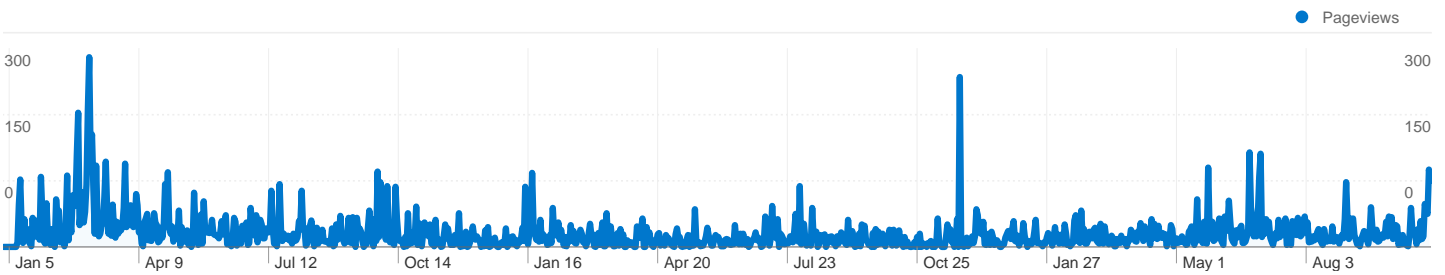
This country/territory sent 5,374 visits via 50 regions

Site Usage

Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>5,374</b> % of Site Total: 93.92%	<b>Pages/Visit</b> <b>3.82</b> Site Avg: 3.74 (2.12%)	<b>Avg. Time on Site</b> <b>00:02:27</b> Site Avg: 00:02:21 (3.72%)	<b>% New Visits</b> <b>61.57%</b> Site Avg: 62.09% (-0.84%)	<b>Bounce Rate</b> <b>45.37%</b> Site Avg: 46.35% (-2.12%)	
Virginia	3,404	4.63	00:03:10	47.80%	33.28%
New York	314	3.14	00:02:01	64.97%	56.05%
Maryland	299	2.07	00:00:44	92.64%	68.90%
Pennsylvania	187	1.84	00:00:35	94.65%	74.33%
District of Columbia	181	1.84	00:01:04	84.53%	71.27%
North Carolina	114	2.63	00:01:21	97.37%	67.54%
New Jersey	80	2.05	00:00:44	97.50%	73.75%
California	72	1.60	00:00:35	91.67%	79.17%
Ohio	59	3.71	00:01:46	79.66%	69.49%

Florida	57	1.67	00:00:17	87.72%	75.44%
Texas	54	2.06	00:00:38	87.04%	68.52%
West Virginia	50	3.22	00:01:13	98.00%	52.00%
Georgia	42	2.38	00:00:59	95.24%	69.05%
Illinois	40	4.00	00:02:35	87.50%	55.00%
Michigan	36	3.33	00:02:34	52.78%	52.78%
South Carolina	36	2.75	00:00:48	75.00%	55.56%
Connecticut	33	3.45	00:02:11	96.97%	66.67%
Indiana	27	1.74	00:00:24	96.30%	77.78%
Massachusetts	25	1.84	00:00:36	96.00%	68.00%
Minnesota	24	2.33	00:01:22	83.33%	66.67%
Missouri	21	4.57	00:03:02	71.43%	61.90%
Tennessee	19	1.68	00:00:26	89.47%	63.16%
Colorado	18	6.00	00:03:32	33.33%	22.22%
Arizona	17	1.88	00:01:57	88.24%	64.71%
Delaware	17	1.47	00:00:18	100.00%	82.35%
Wisconsin	16	1.50	00:00:13	87.50%	75.00%
Kentucky	13	2.85	00:01:45	92.31%	53.85%
Washington	11	2.91	00:00:52	100.00%	63.64%
Rhode Island	9	1.44	00:00:08	88.89%	88.89%
Alabama	9	1.44	00:00:22	88.89%	77.78%
Maine	8	1.50	00:00:21	100.00%	50.00%
Oregon	8	1.62	00:00:33	100.00%	37.50%
New Hampshire	7	1.86	00:00:12	85.71%	71.43%
Arkansas	7	3.71	00:00:33	85.71%	42.86%
Iowa	7	1.00	00:00:00	100.00%	100.00%
Hawaii	6	1.67	00:01:35	50.00%	50.00%
Kansas	6	3.50	00:01:14	83.33%	16.67%
Nevada	6	2.17	00:01:05	100.00%	50.00%
Oklahoma	5	1.40	00:00:32	80.00%	80.00%
Wyoming	5	1.00	00:00:00	60.00%	100.00%
Louisiana	5	2.20	00:00:39	100.00%	80.00%
Mississippi	3	1.00	00:00:00	66.67%	100.00%
Idaho	3	1.67	00:00:12	100.00%	66.67%
Utah	3	1.67	00:11:19	66.67%	33.33%
(not set)	2	2.00	00:00:44	50.00%	50.00%

South Dakota	2	1.00	00:00:00	100.00%	100.00%
Vermont	2	7.50	00:07:41	100.00%	0.00%
Montana	2	1.50	00:01:25	50.00%	50.00%
Nebraska	2	1.00	00:00:00	100.00%	100.00%
North Dakota	1	5.00	00:04:42	100.00%	0.00%
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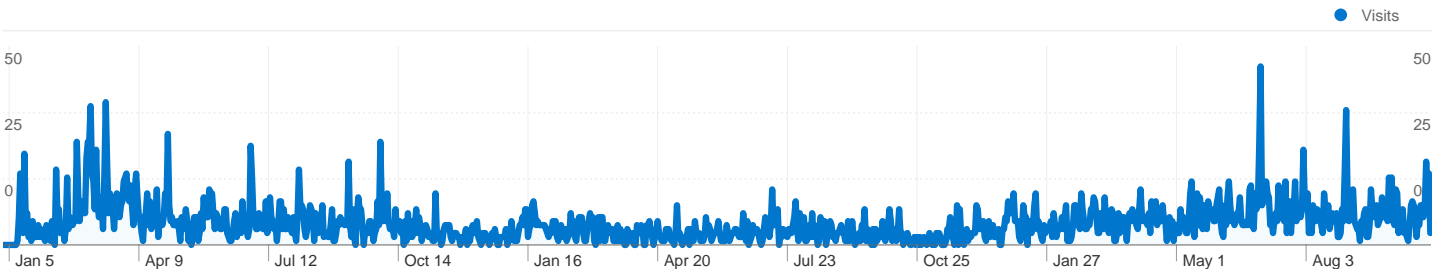
**137 page titles were viewed a total of 21,419 times**

**Content Performance**

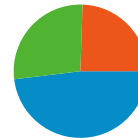
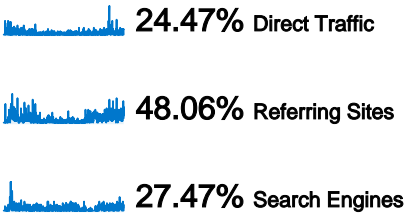
<b>Pageviews</b> <b>21,419</b> % of Site Total: 100.00%	<b>Unique Pageviews</b> <b>15,357</b> % of Site Total: 100.00%	<b>Avg. Time on Page</b> <b>00:00:52</b> Site Avg: 00:00:52 (0.00%)	<b>Bounce Rate</b> <b>46.35%</b> Site Avg: 46.35% (0.00%)	<b>% Exit</b> <b>26.71%</b> Site Avg: 26.71% (0.00%)	<b>\$ Index</b> <b>\$0.00</b> Site Avg: \$0.00 (0.00%)
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Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
THE MCGAHEYSVILLE - MASSANUTTEN LIONS CLUB	3,517	2,571	00:00:43	19.93%	23.17%	\$0.00
The McGaheysville - Massanutten Lions Club ::: LOMFI Bingo	2,074	1,756	00:01:11	72.02%	65.81%	\$0.00
The McGaheysville - Massanutten Lions Club ::: For Club Members	1,666	1,116	00:00:31	27.91%	11.46%	\$0.00
The McGaheysville - Massanutten Lions Club ::: News And Information	1,235	828	00:00:23	16.67%	7.21%	\$0.00
The McGaheysville - Massanutten Lions Club ::: Members	1,183	363	00:00:33	57.28%	13.10%	\$0.00
The McGaheysville - Massanutten Lions Club ::: Our Lions Club Bingo Schedule	904	762	00:01:44	40.91%	43.25%	\$0.00
The McGaheysville - Massanutten Lions Club ::: Calendar of Events	894	253	00:01:05	12.00%	9.40%	\$0.00
The McGaheysville - Massanutten Lions Club ::: About Our Club	838	623	00:00:30	11.11%	7.16%	\$0.00
The McGaheysville - Massanutten Lions Club ::: About Our Service	612	424	00:00:21	8.33%	8.17%	\$0.00
The McGaheysville - Massanutten Lions Club ::: Contact Us	545	396	00:00:30	23.81%	16.15%	\$0.00

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All traffic sources sent a total of 5,722 visits



- Referring Sites**  
2,750.00 (48.06%)
- Search Engines**  
1,572.00 (27.47%)
- Direct Traffic**  
1,400.00 (24.47%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
massresort.com (referral)	1,546	27.02%	massanutten lions club	160	10.18%
(direct) ((none))	1,400	24.47%	www.massanuttenlions.com/	108	6.87%
google (organic)	1,137	19.87%	massanutten lions	50	3.18%
carshownews.com (referral)	200	3.50%	www.massanuttenlions.com	49	3.12%
bing (organic)	116	2.03%	harrisonburg lions club	41	2.61%